

English 3257
Public Speaking
Spring Semester 2005
Monday/Wednesday 2:30-3:50 p.m.
LPM 308

Instructor: Dr. Tony Slagle
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Office Hours: Monday/Wednesday 10:00-1:00, 4:00-5:00 and by appointment and by appointment
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Course Description:

This course focuses on both theory and practice. Students are offered ways to increase understanding of and skill in public speaking through (1) reading assignments, (2) lecture-discussion sessions, and (3) classroom speaking-listening opportunities. The literature and lectures will assist students in speech preparation. In the laboratory-style setting in which speeches will be delivered and feedback received, students will be provided with the criticism necessary for skill improvement.

Course Objectives:

The objectives for this course are: (1) to introduce students to the principles of effective public speaking; (2) to provide students with opportunities to develop effective public speaking skills; and, (3) to introduce students to standards of evaluation for public communication that they can use to observe, analyze, and evaluate their own public speaking performances and those of others.

Required Text:

Lucas, S. E.. (2001). The Art of Public Speaking (7th ed.). Boston: McGraw-Hill.

Required Activities:

***** *Special Note: All activities must be completed in order to pass the course regardless of your performance on other assignments. In my view, if a student hasn't completed all of the required activities, s/he hasn't completed the course.* *****

Teaching Strategies

Lecture (50%) and student presentations (50%)

Los estudiantes que reciben servicios de Rehabilitación Vocacional deben comunicarse con el profesor al inicio del semestre para planificar el acomodo razonable y equipo asistivo necesario conforme a las recomendaciones de la Oficina de Asuntos Estudiantes. También aquellos estudiantes con necesidades especiales que requieren de algún tipo de asistencia o acomodo deben comunicarse con el profesor. (Ley 51)

Oral Assignments

Introductory speech: A speech in which you introduce yourself by focusing on a personal object that represents a significant aspect of your background. This is a non-graded assignment. The speech should be 2-3 minutes long.

Informative speech: A speech in which you inform the audience about a significant aspect of a culture different from your own. Possible topics include social customs, family traditions, holidays, clothing, food, religious traditions, sporting activities, and the like. The emphasis on this speech will be on organization, invention, and support. The speech should be 4-6 minutes long.

Persuasive speech I: A speech in which you attempt to persuade the audience for or against a question of policy. You may seek either passive agreement or immediate action from the audience. You should deal with all three basic issues of policy speeches--need, plan, and practicality. You are required to use a visual aid for this presentation. The speech should be 5-7 minutes long.

Persuasive speech II: For this assignment, you will speak on the same subject that you used for the first persuasive speech. In this speech, you will take the opposite view that you advocated in the previous assignment. This exercise is designed to enhance your ability to seek out, and to seriously consider, perspectives that might differ from your own. The ability to do this will help to develop your ability to make convincing arguments. The speech should be 5-7 minutes long.

Commemorative Speech: For this speech, you will do a commemorative speech. The speech should be 4-5 minutes. In the speech, you might pay tribute to a person, a group of people, an institution, or an idea. The subject may be historical or contemporary, famous or obscure.

Written Assignments

Outlines: A complete preparation outline must be handed in with your graded speeches. The outline that you turn in before you speak should be more extensive than the speaking outline that you will use for the delivery of your speech. These are due on the day that you speak--before you

give your speech. ***The outlines that you turn in should be typed.*** The grade for your speech plans will be part of the grade for each speech.

Exams: There will be a midterm and a final examination. The exams might include objective-type questions (multiple choice or true/false). The second examination will ***not*** be comprehensive in nature.

Course Policies:

1. Attendance is expected at all classes. Courses in speech communication require a high degree of class participation and interpersonal interaction. For this reason, students are expected to attend all classes. A strong emphasis will be placed on in-class participation and learning. Poor attendance prevents proper speaker/audience interaction in the classroom and will result in the reduction of your final grade. You are given three "freebies" (days you can miss the class). Each absence beyond three will automatically reduce your class participation grade by 5 percent. Students who do not or cannot attend classes regularly, for whatever reasons, cannot demonstrate that they have achieved the learning outcomes for the course. Students with more than three absences will find their grades affected. I am under no obligation to provide make-up assignments for students who have missed class. ***Finally, if you miss class it is your responsibility to get class notes from another student in the class. I will not provide copies of my notes under any circumstances.***
2. Cheating, plagiarism, or other forms of academic dishonesty will not be tolerated in this class. It is not an acceptable defense to claim, "I didn't know I was plagiarizing," "I didn't know what I was doing was plagiarism," or "I didn't know that plagiarizing was prohibited." In an academic environment, plagiarism is one of the most serious offenses a student can commit. Plagiarism is the intentional or unintentional representation of another person's ideas as your own. Plagiarism sometimes confuses students. It is plagiarism to turn in any portion of someone else's paper, speech, or outline as your own work. It is plagiarism to use any portion of a speech or paper from a "file" of previously used speeches and present it in class as your original work. It is plagiarism to take passages from someone's work and include it in a speech, paper, or outline without citing the original author. It is a form of academic misconduct to knowingly allow another student to use your work as their own, or to use another's work as your own. ***All material submitted for evaluation must be the original work of the student.***
3. Speeches must be delivered on the day that you are assigned. If you miss a speech, a make up will only be allowed with a legitimate and supportable excuse. ***In fairness to students who gave their speeches on time, a makeup speech will be evaluated more strictly to take into account the extra preparation time, and will translate into at least a letter-grade drop for that speech.*** Absolutely no speeches will be allowed to be "made-up" unless you contact me ***before*** the class (by telephone or email) in which you are

scheduled to speak.

4. On days when speeches are scheduled, please be on time. If you are late, do not walk in the room while someone is speaking. Wait outside the room until you hear applause. If you walk in the room in the middle of a speech, your grade for that speech will be penalized by ten points (out of 100).
5. Time constraints in public speaking are extremely important. Every speech has very specific time limits. In addition, you are allowed thirty seconds grace period (either shorter or longer). If your speech is more than thirty seconds too long or too short, your grade for the speech will automatically be reduced by 10 points (out of 100).
6. The exams will not be allowed to be taken late unless you call me (or email me) before the exam with a legitimate and supportable excuse.
7. Speech outlines are to be turned in on the day you speak, before giving your speech.

Grade Distribution:

Assignment	Weight
Informative speech	15%
Persuasive speech I	15%
Persuasive speech II	15%
Commemorative Speech	10%
Exam #1	15%
Exam #2	15%
Quiz	5%
Class participation	10%
Total	100%

Evaluación diferenciada a estudiantes con necesidades especiales. (Ley 51)

Tentative Course Schedule
(subject to change)

Date	Topic	Reading
January 19	First Day of Class Distribute Syllabus	
January 24	Course Overview Expectations Assign Introductory Speeches Introduction to Public Speaking	Chapter 1
January 26	Introductory Speeches	
January 31	Ethics and Public Speaking Listening	Chapter 2 Chapter 3
February 2	Audience Analysis	Chapter 5
February 7	Choosing a topic and purpose Forms of Support	Chapter 4 Chapters 6-7
February 9	Assign Informative Speeches Speaking to Inform Organizational patterns	Chapter 14 Chapter 8
February 14	Introductions, Conclusions, and Transitions Outlining the speech	Chapter 9 Chapter 10
February 16	Review for Exam	
February 21	No class, holiday (President's Day)	
February 23	Exam #1	
February 28	Informative speeches	
March 2	Informative speeches	
March 7	Using visual aids Speaking to Persuade Assign Persuasive speeches	Chapter 13 Chapter 15
March 9	Reasoning Presenting the speech	Chapter 16 Chapter 12

Date	Topic	Reading
March 14	Review for Exam	
March 16	Exam #2	
March 21	<i>Semana Santa</i>	
March 23	<i>Semana Santa</i>	
March 28	Persuasive Speeches #1	
March 30	Persuasive Speeches #1	
April 4	Persuasive Speeches #1	
April 6	Language	Chapter 11
April 11	Special Occasion Speaking	Chapter 17
April 13	Quiz on chapters 11 and 17	
April 18	No class, holiday (José de Diego)	
April 20	Persuasive Speeches #2	
April 25	Persuasive Speeches #2	
April 27	Persuasive Speeches #2	
May 2	Commemorative Speeches	
May 4	Commemorative Speeches	
May 9	TBA	
May 11	TBA	

TBA=To be announced