

University of Puerto Rico
Río Piedras Campus
College of Humanities
English Department
Undergraduate Program

B. The Role of the Literary Magazine in Contemporary Literary Production

C. INGL 3037/ ENGL 3037

D. 45 hours/ 3 credit hours

E. Pre-Requisites: Level 4 or 5 on the English Department Placement Test, Advanced Placement in English (Levels 4 or 5), or 580 and above on the CEEB.

F. Course Description

An interdisciplinary course that examines the role that the literary magazine plays in the production of contemporary literature. The course surveys the history of the literary magazine during the 20th and 21st centuries. The literature of the most influential professional literary journals and university student literary magazines in North America, the Caribbean, Latin America, and other global regions will be studied. In addition to examining contemporary literary trends, the course analyzes literary standards, editing techniques, and the aesthetics of magazine layout and graphic design. The final course project is the production of a volume of the multilingual student literary magazine *Tonguas*.

G. Course Objectives: By the end of the course, students will be able to:

1. Comprehend fundamental aspects of a variety of poetry, fiction, and creative non-fiction published in professional journals and university student literary magazines.
2. Identify the diverse editorial standards, literary perspectives, and production practices of an array of established and emerging literary magazines.
3. Analyze how literary magazines contribute to the construction of knowledge in the fields of contemporary creative writing, literary criticism, and the publishing industry.

4. Apply knowledge of literary production, literary analysis, editing skills, and layout and graphic design to the creation, publication, and promotion of a volume of the university student literary magazine, *Tonguas*.
5. Demonstrate knowledge and use of available research sources in the field, such as bibliographic research source, electronic databases and web-based research sources. Demonstrate and use knowledge of print and on-line literary journals.
6. Understand and use basic literary terminology, editing techniques, and design concepts in classroom discussions and in written academic essay assignments, an academic research paper assignment, a creative writing assignment, and the production of *Tonguas*.
7. Acquire an inquisitive and thoughtful attitude regarding the relationship between literary aspirations of contemporary creative writers, literary magazines, the literary critics and editors, the publishing industry, and the development of literature and culture.

H. Content and Time Distribution (the first time the course is taught) (45 hours)

- I. Survey of the history of influential professional 20th and 21st centuries literary magazines in North America, the Caribbean, Latin America, and other global regions. Journals include, among others, *Paris Review*, *Poetry*, *American Poetry*, *TriQuarterly*, *Three Penny Review*, *Ploughshares*, *Crazy Horse*, *The New Yorker*, *Glimmer Train*, *Georgia Review*, *The Caribbean Writer*, *Poui*, *Kyk-Over-Al*, *Okike*, *Third Coast*, *Wasifiri* **(4.5 hours)**.
- II. The Associated Writing Programs Organization: a study of resources available to creative writers and literary studies practitioners through the AWP Organization, university creative writing programs, conferences, and major literary magazines of the contemporary era. Readings include essays on literary works, techniques, and professional development from *The Writer's Chronicle* and *Poets & Writer* **(3 hours)**.
- III. The aesthetics and criteria for publication in literary magazines. An analysis of style, imagery, language use, and thematic content of poems, short fiction, and creative non-fiction published in literary magazines (in class discussions and in a written essay assignment). Readings include: Bill Henderson's *The Art of Literary Publishing* **(4.5 hours)**.
- IV. The literary magazine career of the professional creative writer: Each student will research and present to the class the publishing history in journals and texts of a Puerto Rican, Latin American or Caribbean poet, fiction writer or creative non-fiction writer **(6 hours)**;

- V. Professional creative writing in literary journals as a model for student creative writing. Students use selected literary works as models for experimenting with a variety of creative writing techniques in their own writing of poems, short fiction, or creative non-fiction **(4.5 hours)**
- VI. Survey and analysis of undergraduate student literary magazines in print and on-line in North America, the Caribbean, Latin America, and other global regions. Journals include, among others: *Fourteen Hills*, *Spark*, *Meridian*, *Onyx*, *Red Cedar Review*, *Reed Magazine*, *Seele On-line*, *Cornfield Review*, *Nassau Literary Review*, *Jabberwock Review*, *Vermillion Literary Project Magazine* **(1.5 hours)**.
- VII. Critical analysis of creative writing, peer reviewing methods, editorial decision-making, and editing techniques; The Literary Event: planning and participating in university-sponsored literary readings **(3 hours)**.
- VIII. Soliciting submissions, working with the student authors, organizing the student editorial board, using Blackboard to organize and evaluate submissions, editing the accepted submissions for publication in the multilingual student literary journal *Tonguas*. Aspects of multilingual literary publication.
- IX. Formatting, layout, and graphic design of the undergraduate student literary magazine. Use of In-Design publication and Photoshop software from the Adobe Premium Creative Package and the Dreamweaver program of the Macromedia Studio Software. Readings include Alex W. White's *The Elements of Graphic Design* **(6 hours)**.
- X. The production phase: Working with the University Press on the electronic manuscript; publication and promotion of the magazine.

I. **Teaching Strategies:** Lecture (50%); group discussion and practical experience (50%).

J. **Resources and Equipment Required:** English Department computer lab and access to Blackboard.

K. Methods of Evaluation:

Attendance and Participation	10%
Formal Essay #1 (analysis of professional literary magazines)	20%
Formal Essay #2 (analysis of undergraduate student literary magazines)	20%
Midterm Research project on single author	15%
Creative writing assignment	5%
Final Project: Analysis of magazine submissions, <u>editing, and layout and design</u>	<u>30 %</u>
TOTAL	100%

*** A differential grading system will be applied for students with special needs.

L. Grading System: A, B, C, D, F

Ley 51

Los estudiantes que reciban servicios de Rehabilitación Vocacional deben comunicarse con el (la) professor(a) al inicio del semestre para planificar el acomodo razonable y equipo asistivo necesario conforme a las recomendaciones de la Oficina de Asuntos para las Personas con impedimento (OAPI) del Decanato de Estudiantes. También aquellos estudiantes con necesidades especiales que requieren de algún tipos de asistencia o acomodo deben comunicarse con el (la) professor(a).

M. Selected Bibliography and Electronic Resources

Bell, Ann B. *How Not to Start a Magazine*. Rough and Ready, CA: Palfrey Media, 2006.

Bruchac, Joseph. *How to Start and Sustain a Literary Magazine: Practical Strategies for Publications of Lasting Value*. Austin, Texas: Provision House, 1980.

Clark, Giles. *Inside Book Publishing*. 3rd Edition. London New York: Routledge, 2001.

Davidson, Cathy N. "The Futures of Scholarly Publishing." *Journal of Scholarly Publishing*. Vol. 35. 3 (April 2004): 129-142.

Elbow, Peter. *Writing With Power: Techniques for Mastering the Writing Process*. Second Edition. Oxford: Oxford UP, 1998.

- Everett, Percival. *The Literary Press and Magazine Directory 2007/2008: The Only Directory for the Serious Writer of Fiction and Poetry* (Clmp Directory of Literary Magazines and Presses) Council of Literary Magazines and Presses: Soft Skull Press, 2007.
- Foster, Frances Smith. "A Narrative of the Interesting Origins and (Somewhat) Surprising Developments of African-American Print Culture." *American Literary History*. Volume 17.4 (Winter 2005): 714-740.
- From the Periodical Archives. *American Periodicals: A Journal of History, Criticism, and Bibliography*. Volume 14. 1(2004): 113-142.
- Gill, Martha. *Webworks: e-zines: Explore On-Line Magazine Design*. Gloucester, Mass: Rockport Publishers, 2000.
- Gross, Gerald C, ed. *Editors on Editing: What Writers Need to Know About What Editors Do*. New York: Grove/Atlantic Press; 3 Revised edition , 1994.
- Gutkind, Lee. *The Art of Creative Nonfiction: Writing and Selling the Literature of Reality*. Hoboken, NJ: Wiley Books for Writers Series, 1997.
- Hay, Victoria. "To Boldly Go . . . : Launching a Campus Literary Magazine." Portsmouth, NH: Heinemann, 2002.
- Helgesson, Stefan. "Shifting Fields: Imagining Literary Renewal in *Itinerário* and *Drum*." *Research in African Literatures* - Volume 38. 2 (Summer 2007): 206-226.
- Henderson, Bill. *The Art of Literary Publishing: Editors on their Craft*. Wainscott, NY: Pushcart Press, 1995.
- Klaiman, Ann Edgerly. *Publishing the Literary Magazine (Covers All Aspects of Magazine Production - From Advertising for Submissions to Distributing Bound Copies*. NY: National Textbook Company, 1991.
- Kunakemakorn, Numsiri, Hurliman, Lasha, Eds. *Without Covers: Literary magazines@the_digital_edge*. Lafayette, Indiana: Purdue University Press: NotaBell Books, 2002.
- Lee, Marshall. *Bookmaking: Editing, Design, Production*, 3 edition. New York: W. W. Norton & Company; 2004.
- McLaughlin, Joe. "E-Zines and Print Pubs, Part II." *Small Magazine Review*. (July-August 2002): 17.
- Melbye, Eric and Tassoni, John Paul. "The Student Literary Magazine on a Two-Year Campus: Where Politics of Place Meet Politics of Literary Representation." *Pedagogy*. Volume 6. 2 (Spring 2006): 289-308.

- Montfort, Nick. "Chimerical Texts and Other Hypermedia Hybrids." *Poets and Writers Magazine* 29.1 (Jan./Feb. 2001): 52-54.
- Morrish, John. *Magazine Editing*. London New York: Routledge, 1996.
- Mullen, Bill. "Popular Fronts: *Negro Story Magazine* and the African American Literary Response to World War II." *African American Review*. Vol. 30, 1 (Spring, 1996): 5-15.
- Neman, S. Bell. *Teaching Students to Write*. Oxford, New York: Oxford UP, 2 edition, 1995. Oxford: Oxford University Press, 1999.
- Potok, Rena. "CrossConnections: Literary Cultures in Cyberspace." *Postmodern Culture*. Volume 8. 1 (September 1997).
- Powell, Charles H. and Murray, Albert. "An All-Purpose, All-American Literary Intellectual": An Interview with Albert Murray." *Callaloo*. Volume 20. 2 (Spring 1997): 399-414.
- Raz, Hilda. "Prairie Schooner's Traditions of Transport: Literary Publishing in the Academy." *Journal of Scholarly Publishing*. Volume 35. 4 (July 2004): 184-195.
- Reynolds, Tom. "Selling College Literacy: The Mass-Market Magazine as Early 20th Century Literacy Sponsor." *American Periodicals: A Journal of History, Criticism, and Bibliography*. Volume 15. 2 (2005): 163-177.
- Rabiner, Susan and Alfred Fortunato. "Thinking Like a Book Editor: Audience, Audience, Audience." *The Chronicle of Higher Education*. 22 Feb. 2002: B16.
- Shields, Johanna Nicol. "Writers in the Old Southwest and the Commercialization of American Letters." *Journal of the Early Republic* - Volume 27, Number 3, (Fall 2007): 471-505.
- Smith, Jayne R. "How to Put Out a Literary Magazine: A Survivor's Guide for Beginners." *English Journal*. 75.1 (1986): 27 – 31.
- Smith, Michelle Denise. "Soup Cans and Love Slaves: National Politics and Cultural Authority in the Editing and Authorship of Canadian Pulp Magazines." *Book History*. Volume 9 ((2006): 261-289.
- Summer, David E., Holly G. Miller. *Feature and Magazine Writing: Action, Angle, and Anecdotes*. Oxford: Blackwell Publishing Limited, 2005.
- Sussman, Romi. "Gathering and Critiquing Magazine or Book Submissions." *Teaching English in the Two-Year College* 31.1 (2003): 51 – 59.
- Tally, Susan D., Kathleen Naylor. "Living in the Mailbox, and Other Strategies for Student Writers." *The English Journal*, Vol. 71. 8 (Dec., 1982): 36-40.

Tompkins, Jane. "‘But Is It Any Good?’ The Institutionalization of Literary Value." In *American Literature, American Culture*, ed. Gordon Hunter, 455 – 62. New York: Publishing with Students: A Comprehensive Guide, ed. Chris Weber, 10 – 14.

Topsham, Jonathan R. "John Limbird, Thomas Byerley, and the Production of Cheap Periodicals in the 1820s." *Book History*. Volume 8 (2005): 75-106.

Williams, Thomas A. *Poets Power. The Complete Guide to Get Your Poetry Published*. Boulder, CO: Sentient Publications, 2002.

Wilson, Tom. "Electronic Publishing and the Future of the Book." *Information Research* 3:2 (Sept 1977). Available: <http://Informationr.net/ir/3-2/paper39html>

Woodard, Cheryl, Hwang, Lucia. *Every Nonprofit's Guide to Publishing: Creating Newsletters, Magazines & Websites People Will Read (book with CD-Rom)* NOLO: 1 Pap/Cdr edition, 2007.

Zinsser, William. *Writing To Learn*. New York: Harper & Row, 1988.

---. *On Writing Well: The Classic Guide to Writing Nonfiction*. New York London: HarperCollins, 1998.

Electronic Resources

Organizations for Writers

Academy of American Poets <http://www.poets.org/>
Associated Writers Programs <http://www.awpwriter.org/>
Poets and Writers On-Line <http://pw.org/>

Professional Literary Journals

Agni

<http://www.bu.edu/agni/>

Antioch Review

<http://review.antioch.edu/>

Bellingham Review

<http://www.ac.wvu.edu/%7Ebhrefview/>

Bomb Magazine

<http://www.bombsite.com/>

Georgia Review

<http://www.uga.edu/garev/>

Gettysburg Review

http://public.gettysburg.edu/academics/gettysburg_review/

Glimmer Train

<http://www.glimmertrain.com/>

Granta

<http://www.granta.com/>

Iowa Review

http://www.uiowa.edu/%7Eiareview/mainpages/current_issue.html

Kenyon Review

<http://www.kenyonreview.org/>

Massachusetts Review

<http://www.massreview.org/>

The Caribbean Writer

<http://www.thecaribbeanwriter.org/>

The Missouri Review

<http://www.missourireview.com/>

Nimrod Magazine

<http://www.utulsa.edu/nimrod/>

New England Review

<http://cat.middlebury.edu/%7Eenereview/>

Zyzyva

<http://www.zyzyva.org/>

Virginia Quarterly Review

<http://www.vqronline.org/>

TriQuarterly Review

<http://www.triquarterly.org/>

The Threepenny Review

<http://www.threepennyreview.com/>

Shenandoah

<http://shenandoah.wlu.edu/>

Puerto de Sol

<http://www.nmsu.edu/%7Epuerto/welcome.html>

Ploughshares

<http://www.pshares.org/>

The Paris Review

<http://www.theparisreview.com/>

University Student Literary Journals

Fugue (University of Idaho)

<http://www.uidaho.edu/fugue/links.htm>

Fourteen Hills (San Francisco State University)

<http://www.14hills.net/>

Jabberwock (Mississippi State University)

<http://www.msstate.edu/org/jabberwock/>

Meridian (University of Virginia)

<http://www.engl.virginia.edu/creativewriting/literarymagazines.shtml>

Onyx (Chapman University)

<http://www1.chapman.edu/comm/english/MFA/onyx/>

Reed Magazine (San Jose State University)

<http://www.sjsu.edu/reed/>

Southwinds Literary Review (University of Missouri)

<http://web.umr.edu/~swinds/>

Red Cedar Review (Michigan State University)

<http://msupress.msu.edu/rcrorg/>

Jubliat

<http://www.jubilat.org/information.html>

The Nassau Literary Review

<Http://www.princeton.com>

Earthwords

<http://www.uiowa.edu/~ewords/about/index.html>